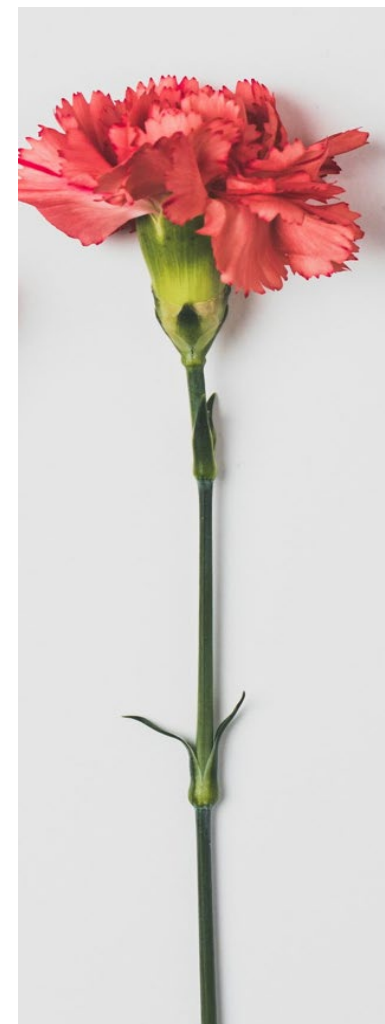




THE HUMAN ADVANTAGE

Employer Branding in the AI era



CULTIVATING THE HUMAN ADVANTAGE

Empathy

Adaptability

Mindset

Purpose

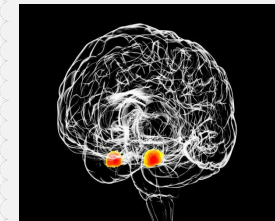
Education





Shop Go

EMPATHY



Am I safe here?

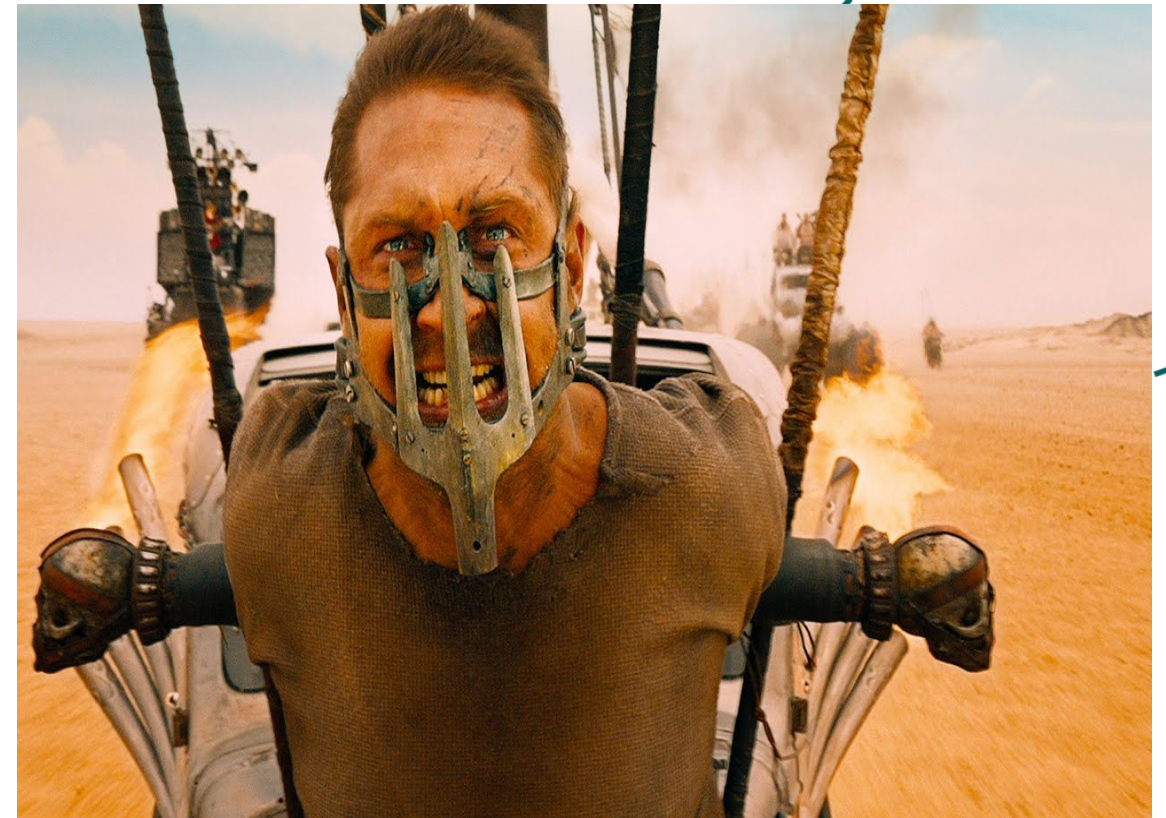
ADAPTABILITY



It is not the strongest species that survives, nor the most intelligent, but the one most responsive to change.

– Charles Darwin

MINDSET



PURPOSE



EDUCATION



The gardener does not make a plant grow. The job of a gardener is to create optimal conditions for growth

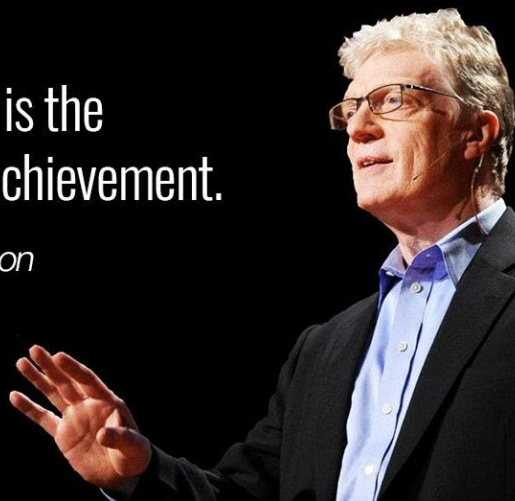
— *Ken Robinson* —



HOW ARE YOU INTELLIGENT?

Imagination is the
source of all human achievement.

- Sir Ken Robinson



Goalcast



Thank you!

